



**stimTV™Network CEO & Co-Founder Robert Whitmore
to present at the Digital Hollywood Spring Conference**

NPOWR's Digital Media's stimTV™Network to soon add stimTVcinema™ channel

LOS ANGELES, CA – March 20, 2006 -- Robert Whitmore, CEO & co-founder of NPOWR Digital Media Inc.'s stimTV™Network (www.stimTV.com), will be a presenter at next week's Digital Hollywood Spring Conference. Whitmore will join other industry experts during the panel discussion, "The Broadband Video Tipping Point: Availability of Vast Content and Portability – Broadband, ITV, Mobile & DTV". The presentation will take place March 30, 9:30 a.m. at the Loews Santa Monica Beach Hotel.

The Digital Hollywood Spring Conference (www.digitalhollywood.com) is the premier entertainment and technology conference in the country, with more than 2,000 industry key executives expected to attend.

Mr. Whitmore and his fellow panelists will discuss: the size of the broadband video marketplace; methods of enhancing the consumer experience; personalized video search and navigation techniques; changing advertiser expectations; and the types of programs/genres that work best. The panelists will also offer advice to the hundreds of producers and programmers expected to be in the audience.

NPOWR Digital Media Inc.'s CTO and co-founder Dwight Marcus spoke at the Digital Hollywood Fall Conference in September. "We're very pleased to be invited back, as the Digital Hollywood conferences are extremely well respected throughout the industry," said Whitmore.

The stimTV™Network launched in October with the stimTVmusic™ channel, a popular site for independent (Indie) music fans. stimTVmusic™ is currently sponsoring the "Taste of Chaos" tour, as well as the "Take Action!" tour which benefits the National Youth America Hotline, an organization that helps prevent youth suicide. Customized stimTVmusic™ players are featured on the websites of both tours.

The network plans to launch the stimTVcinema™ channel in Q2 2006. stimTVcinema™ will allow viewers to access thousands of theatrical and home video presentations. When a clip of particular interest appears, a click of the mouse will shuttle the viewer to the entire trailer and additional content. Such content will include film reviews, director and producer interviews, star biographies, filmographies and other "behind the scenes" information. Viewers will also have the opportunity to be directed to specified e-commerce sites to purchase DVD's, join a fan club, order tickets to attend a new release at a local theater or download Videos on Demand (VOD) if available.

About the stimTV™Network

The stimTV™Network is the world's first truly personalized viewing experience. Everyone who watches sees something different - something right for them. It's true unicasting, available to everyone with a broadband internet connection. stimTV™ has fused browsing with entertainment. A completely new kind of viewing experience, stimTV™ works like automatic channel surfing which has been pre-filtered to deliver a unique flow of personalized content to each viewer. The patented Video Assembly Engine™ selects and assembles short video clips into a high-powered stream of previews from which viewers may opt in to watch longer clips, order merchandise or acquire additional related information. Viewers are able to further fine-tune their stimTV™ experience by creating very brief and completely anonymous profiles that enable the software to deliver a truly tailored stream of videos. stimTV™Network channels include stimTVmusic™, stimTVcinema™ (launching in Q2 2006) and others to be launched throughout the year. For more information, visit www.stimtvnetwork.com.

About NPOWR Digital Media, Inc.

Incorporated in July 2001, California-based NPOWR Digital Media, Inc. is fast becoming a leader in next-generation technologies facilitating personalized media viewing over the internet. The company is utilizing these breakthrough technologies in the progressive launch of the stimTV™Network, a broadband internet network which delivers an audience-pleasing viewing experience. The stimTV™Network offers an effective e-commerce forum to artists, media content owners, viewers, product purveyors and advertisers. For more information, visit www.npowr.com.

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