

Thu, 12 Jan 2006

Marc,

In your interview with Chairperson Judy Chu of the Appropriations Committee regarding the Clean Money Bill, AB 583 you raised the issue of the high cost of media access. I think this is a very important, though separate issue, and one which will be much easier to address if Clean Money becomes law. As our legislature fills up with candidates who ran "Clean" and are therefore not held hostage by, among others, the big media lobbies, lots of media access issues can effectively be dealt with. After all the airways the media uses do belong to us.

In the new legislative environment Clean Money will create, things like free air time for public service programs and political ads will evolve from the current impossible, to the possible, and finally to reality, as the "Public Interest" takes its rightful place as the paramount concern of our lawmakers...and the disproportionate influence of wealthy private interests recedes. And, as a side effect, the campaigns we tax-payers will be funding will then get much less expensive.

Public campaign financing is truly an elegant, proven and win-win solution to our current campaign funding morass.

Craig Dunkerley  
California Clean Money Campaign