



THE LEAGUE OF WOMEN VOTERS OF LOS ANGELES

LWVLA CRITERIA

Establishing Qualification for Mayoral Candidate Participation in Debates for the March, 2005 Mayoral Election

- 1) The candidate must be legally qualified to run for election and be on the ballot.
 - ? Has publicly announced an intention to run for nomination or office;
 - ? Is eligible under the applicable laws to hold the office being sought;
 - ? Either has qualified to be on the ballot, or
 - ? Has publicly committed to be a write-in candidate and can show that the candidacy is bona fide (by making campaign speeches, distributing literature, issuing press releases; maintaining a campaign committee, or establishing campaign headquarters).

- 2) The candidate must be a significant candidate for the office of Mayor. A significant candidate is one who has a reasonable chance of being elected. In assessing significance, the following factors will be considered:
 - ? The candidate demonstrates the ability to qualify for matching funds under the city's ethics law.

 - ? The candidate shows evidence that a formal campaign is being waged by a number of the following factors:
 - ? presence of campaign headquarters, telephone number, stationery
 - ? staff such as campaign manager, treasurer, PR person
 - ? scheduled campaign appearances such as a calendar of events the candidate will attend
 - ? signs of a fundraising effort, including filing funds raised to date on the City Ethic's website

 - ? The candidate shows evidence of public support by receiving 5% public recognition in a major, reliable, nonpartisan public opinion polls which shows all the candidates. Possible polling sources include professional pollsters, independent newspapers, broadcasters and universities.

In all cases, LWVLA may consider other factors as well. In all cases the LWVLA will exercise its good faith judgment in deciding whether or not a candidate has demonstrated sufficient voter interest and support and may consider other factors as well. If LWVLA applies other factors, these will be made public. LWVLA will be the final arbiter.

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