

ERIC FRANKEL
PRESIDENT
WARNER BROS. DOMESTIC CABLE DISTRIBUTION

Twenty-four-year Warner Bros. veteran Eric Frankel serves as President, Warner Bros. Domestic Cable Distribution (WBDCD), one of the industry's leading suppliers of programming to the cable, satellite and high definition marketplaces.

Having served in this post since 2001, Frankel is responsible for the sales, marketing and distribution of Warner Bros.' already-produced feature films, television series, mini-series, television movies and specials to the pay television and basic cable markets, as well as feature films to the broadcast networks. Under Frankel's guidance, WBDCD stands as one of the industry's premiere licensors of feature films to the broadcast and cable networks. In addition to the division's feature film licensing activities, including 2001's unprecedented deal with ABC for all non-pay television rights for "Harry Potter and the Sorcerer's Stone," as well as advance rights to the film's sequel "Harry Potter and the Chamber of Secrets," WBDCD's recent high-profile series deals include "Smallville" and "Gilmore Girls" to ABC Family, "Without a Trace" to TNT, "The West Wing" to Bravo, "Third Watch" to A&E, and the repurposing and subsequent off-net rights of "Blue Collar TV" to Comedy Central. In all, the division supplies programming to a dozen broadcast networks, 30 pay television and nearly 100 basic cable networks.

Over the course of his career, Frankel has been actively involved in the development of pay-per-view, and has supervised the marketing of hundreds of theatrical features and a variety of successful pay-per-view events, including boxing and live concerts. He has also overseen the production and/or distribution of several original weekly series and regular specials for cable, broadcast and satellite television, including "Hard Rock Live" (VH-1), "Russell Simmons' Oneworld Music Beat" (national syndication), "In Tune" (DirecTV), "Tu Ritmo" (Telemundo) and "Sessions at West 54th" (PBS).

Prior to entering his current area of expertise, Frankel supervised production of television series, movies and network specials at Warner Bros.' animation studios. He also developed programs and promotions for the Woodstock 20th and 25th anniversaries, including all-new network and cable specials, as well as home video releases.

Frankel initially joined Warner Bros. Television/East Coast in April 1980 as Supervisor, Advertising and Publicity. He holds a B.S. degree from the S.I. Newhouse School of Communications at Syracuse University. He and his wife, Juli, have two sons, and reside in Los Angeles.