

INTERCASTING CORP

Intercasting Corporation Corporate Fact Sheet

Intercasting Corporation is the first provider of Location-Aware Media Networking Operator (LMNO) applications for personal mobile devices. Founded by Shawn Conahan, Intercasting's premiere application, Rabble, connects people through user generated, location specific information and experiences.

Mobile phone technology is rapidly evolving, allowing phones to become personal media devices that are capable of advanced features such as photography and video. Intercasting is committed to powering this new medium through the development of next generation mobile applications that allow people to use their mobile devices to create and distribute content and media. The dissemination of user generated information allows people to connect with others whom they do not know, but with whom they share similar interests, experiences or proximity.

In 2004, camera phones were the fastest selling mobile, consumer electronic device and 44% of internet users used the internet to share their thoughts with the community. With Rabble, Intercasting is well positioned to leverage the expansion and explosion of mobile media devices in the consumer market, enabling people to communicate with each other and capture news and information as it occurs.

Founded: June 2004

Management Team: Shawn Conahan, Founder, Chairman and CEO
Derrick Oien, Founder and President
Bruce G. Worman, Chief Financial Officer
Tom Demas, Vice President, Product Management

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