

## **NEC ANNOUNCES HIGHEST INSTALL OF DIGITAL CINEMA PROJECTORS IN DOMESTIC POST-PRODUCTION D-CINEMA HOUSES**

*Starus Digital Cinema Projectors Now an Integral Part of Key Post-Production Houses Across the Country*

**RANCHO CORDOVA, Calif., Jan. 17, 2006** – NEC Solutions (America), Inc. today announced that it has achieved the highest install level of its Starus™ iS8 digitalcinema projectors with DLP Cinema® technology from Texas Instruments in digitally equipped post-production houses in North America. CineWorks, Complete Post, Digi-Flicks®, Digital Post, Disney® Projection Department, Warner Bros., Dolby Laboratories, FotoKem, LaserPacific Media Corporation, Post Logic, Sony Imageworks Inc., and Technicolor Creative Services USA Inc. have all selected the superior image quality of NEC's Starus digital cinema projectors for their post-production needs.

The news comes on the heels of NEC's unveiling of the new Starus NC2500S Digital Cinema Projector, the latest member of the Starus family. The Starus NC2500S is the only DLP Cinema projector available today with lens memory and lamp power memory and the only DLP Cinema projector on the market with a built-in multi-media switcher that boasts a Realta™ processor with HQV™ technology powered by Teranex.

Commenting on the company's success to date, Kurt Schwenk, general manager for the Digital Cinema Division of NEC Solutions America, said that "it has been extremely exciting to note NEC's progress since our group was formed three years ago. By leveraging our company's legacy of building high quality and state-of-the-art equipment with the digital cinema expertise of our team, we have quickly become one of the leaders in the cinema industry."

"There are approximately 25 unique post-production houses boasting D-Cinema quality attributes in the U.S. today," said Bill Mead, a consultant and publisher of DCinema Today. "NEC's rapid ascent in becoming one of the premier providers of digital cinema solutions is matched only by the increase in demand for digital projection in post-houses across the country and around the world."

All of NEC's Starus projectors comply with DCI's Digital Cinema System Specification for contrast ratio, colorimetry and uniformity. NEC is one of only three manufacturers with the rights to incorporate this technology into their projectors. NEC Solutions America, American Hi-Definition and authorized dealers are the exclusive providers of NEC projectors using Texas

Instruments DLP Cinema technology in the Americas. NEC is leading the industry in display development and fulfillment.

“Given the evolution of cinema projection and fulfillment, we were faced with the challenge of matching the digital projection requirements of the audience and studio alike,” said Terry Brown, vice president of Engineering and CTO, Technicolor Creative Services. “We immediately looked to NEC, as its projection solutions are already recognized as some of the best in the industry. Partner that legacy with the knowledge of the individuals behind NEC’s Digital Cinema efforts and the decision was simple.”

NEC’s Starus Digital Cinema Solution combines the immaculate imagery of digital cinema projection with NEC’s award-winning fault tolerant server technology. NEC’s Starus system offers the most comprehensive digital cinema solution on the market today. Utilizing high-speed fibre channel connectivity, exhibitors can now alleviate the “Thursday night challenge” by enabling the transfer of feature film files from screen to screen in minutes controlled from a single or multiple locations. NEC designed the Starus Digital Cinema system to deliver simple multiplex, post-production and presentation management in addition to seamless integration at a competitive price.

#### **About NEC Solutions America**

NEC Solutions (America), Inc. is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. From corporate performance management and biometric security solutions to digital cinema and in-theatre advertising systems, visual displays and server solutions, the expertise is delivered with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, California, NEC Solutions America serves a wide range of markets, including the healthcare and public safety, financial services, cinema, retail and manufacturing markets. Information regarding NEC Solutions America can be found at [www.necsam.com](http://www.necsam.com).

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