

INTERCASTING CORP

Shawn Conahan Founder, Chairman and CEO

Shawn Conahan is an accomplished entrepreneur and skilled manager with a track record of success in the mobile industry and digital media space. As founder, chairman and CEO of Intercasting Corporation, Conahan drives Intercasting's mission to revolutionize users' ability to generate and share content they create using their personal mobile media devices.

Prior to founding Intercasting Corporation, Conahan was president and chief executive of Moviso, a wholly-owned subsidiary of Vivendi Universal. Under Conahan's leadership, Moviso grew into the largest ringtone provider in North America by the time it was sold in December 2003 for \$25mm.

From 1999 to 2001, Conahan was at MP3.com, first as the launch manager of the controversial my.mp3.com service and ultimately serving as vice president and GM of the MP3 Mobile division. During his tenure at MP3.com, he was responsible for successfully building the infrastructure and establishing the agreements to distribute MP3.com's content to non-PC devices.

Prior to MP3.com Conahan was the global program manager at Universal Music Group, assisting with the Polygram post-merger technical integration. Conahan's other previous positions include senior manager at BDO Seidman Management Consulting, where he focused on the growth and management challenges of middle-market public and private organizations, and associate consultant at The Warner Group, a consulting firm where Conahan excelled in the communications infrastructure practice deploying regional wireless communications systems.

Conahan received his Bachelor of Science degree in Business Administration from California State University, Northridge.