



**FOR IMMEDIATE RELEASE**

**SIGHTSPEED VIDEO CALLING SERVICE  
BRINGS THE JETSONS-AGE MUCH CLOSER**

*Ease-of-use and Quality Breakthroughs Deliver Best Service for Consumers to  
See and Talk to Each Other over the Internet*

Berkeley, Calif., – November 15, 2004 – SightSpeed, Inc., the award-winning service that lets you see and hear the people that matter most to you wherever they may be, today announced the availability of Version 3.0 of its service that turns your PC or Mac into a high-quality, easy-to-use video phone. Besides improving on its already industry-leading video quality, SightSpeed now includes *Multi-Party Video Calling* and *Video Mail* as part of the SightSpeed 3.0 service suite. SightSpeed also announced it is giving away free cameras to members who sign up for a paid annual service plan, adopting the strategy that helped drive the wide adoption of cellular phone service.

“Video phones have been ‘The Next Big Thing’ for 40 years,” said Brad Treat, CEO of SightSpeed. “Our video calling service delivers the industry’s best service for seeing and talking to friends, family and colleagues over the Internet anytime, anywhere. No other video or Internet telephony product comes close to delivering this quality-of-service.”

SightSpeed *Multi-Party Video Calling* is the first consumer-focused service to smoothly deliver 30 frames per second of video with high-quality group audio. *Multi-Party Video Calling* allows up to four callers to meet visually and communicate together naturally, without a moderator or a “push-to-talk” requirement. The initiator simply selects the people they want to be in the conference from their “Contact List.” The selected people will receive an incoming call or email notification that a conference is about to begin.

“Being geographically separated from my wife for the past eight months would have been very tough to handle if it weren’t for SightSpeed,” said Charles Davis, a SightSpeed customer. “I knew video communications would be important to keeping our relationship going, but didn’t know what to expect. Using SightSpeed has greatly impacted our lives. “The addition of features like Multi-Party gives my wife and me the capability of adding more family members to our conversations.”

Version 3.0 enables SightSpeed members to c

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