

## Randy Vanderhoof's Bio



**Randy Vanderhoof** is the Executive Director of the Smart Card Alliance. The Smart Card Alliance is a not-for-profit, multi-industry association of over 100 member firms working to accelerate the widespread acceptance of smart card technology in North America and Latin America. He came to the Alliance in January, 2002 and became the interim director in March. He was named Executive Director in August, 2002. He is also served as on the Executive Board for the Alliance as a corporate member from 1998 – 2001.

Prior to joining the Smart Card Alliance, he was Senior Project Manager and Solutions Sales Manager for IBM Global Smart Card Solutions; an international product group supporting IBM's smart card services to its global banking, healthcare, and government industry vertical teams. From 2000 to 2001, he was Vice President Business Development with First Access, Inc. a developer of contactless smart card technology for network access security and authentication. From 1995 to 2000, he worked at Schlumberger (now Axalto) as Market Segment Manager, Campus Solutions supporting the development and marketing of smart card-based identification and payment systems.

Randy is a graduate of Saint Joseph's University in Philadelphia, PA with a BS in Management Marketing. He received his MBA from Rider University in Lawrenceville, NJ.